Targeted consultation on the establishment of a European single access point (ESAP) for financial and non-financial information publicly disclosed by companies

First action of the capital markets union action plan

Fields marked with * are mandatory.

Introduction

Background of this targeted consultation

The purpose of this targeted questionnaire is to seek general and technical views on the way to establish a European single access point (ESAP) for companies’ financial and sustainable investment-related information made public pursuant to EU legislation. The establishment of the ESAP is the first action in the Commission's new action plan on the capital markets union (CMU). The EU legislation in the financial services area (in relation to inter alia capital markets, credit rating, investment, lending, insurance, asset management, funds (including UCITs), sustainable finance) requires companies to disclose a wide range of documents, particulars and datasets in order to increase the transparency and reduce asymmetry of information between company insiders and external investors.

The collection and dissemination of data is however fragmented. The EU law rarely prescribes specific dissemination channels. A few datasets such as an issuer's annual financial report must be published via a register. Registers are most of the time scattered along the national and / or sectoral dimensions. At the EU level, the European Securities and Markets Authority (ESMA) maintains a number of public registers.

Stakeholders encounter significant difficulties in accessing, comparing and using the companies’ financial and sustainability-related information published pursuant to the relevant EU legislation. Based on responses received from stakeholders on previous consultation activities, it appears that:

1. Stakeholders find it difficult to access specific companies’ information because the information itself is scattered geographically (generally by Member State), functionally and thematically. Information is also often searchable or available in local languages only, and not always freely accessible or bulk downloadable

2. Investors and users find publicly disclosed financial and non-financial information difficult to compare and analyse. This is mainly due to the lack of common standards for such disclosure, use of different identifiers for a
same entity, lack of interoperable formats and lack of harmonised implementation of reporting obligations at national level. The introduction of the ESEF format for financial reports by listed companies in 2021 or 2022 will to some extent remedy the situation but applies to only a small fraction of the regulated information disclosed by companies.

3. Stakeholders find the electronic usability of the data suboptimal. Data is hardly ever disclosed in a machine readable structured format. Notwithstanding some progress in the field of natural language processing, this undermines algorithmic processing of such data.

The lack of an integrated data management at the EU level is detrimental in many ways. Firstly, it is particularly detrimental to SMEs and to companies incorporated in Member States with less-developed capital markets. These companies lack cross-border visibility and struggle to find investors, thus reducing the liquidity of their securities. Secondly, it stifles market integration and innovation in the EU (such as pan-EU added value services and Fintech), and constitutes a competitive disadvantage for the EU capital markets in terms of attractiveness, compared to capital markets in other jurisdictions, such as the US. Lastly, the lack of integrated data management and access act as an important impediment to a fully-fledged capital markets union (CMU).

An EU-wide mechanism offering easily accessible, comparable and digitally usable information such as the ESAP can remedy the situation. The EU can add value by establishing an EU platform offering an EU single access point as well as an EU harmonised approach for the IT format for companies' information published pursuant to EU law.

**Context and link with other initiatives**

The Commission aims to foster policies that are fit for the digital age. Industrial and commercial data are key drivers of the digital economy. In its European Data Strategy of February 2020, the Commission declared its intention to make more data available for use in the economy and society. The strategy suggests the roll out of common European data spaces in crucial sectors such as the green deal and the financial sector. The Commission is preparing a legislative proposal to establish such spaces.

The High Level Forum on the Capital Markets Union (HLF), set up by the European Commission in November 2019, recommended in its final report adopted on 10 June 2020 to set up the ESAP as an EU-wide platform in order to facilitate investors' access to company data, including that of SMEs. The HLF considered that standardised data reporting standards and formats should make data more easily accessible and comparable for investors. The need to improve accessibility, comparability and usability of information is also mentioned in the digital finance strategy (in order to facilitate real-time digital access to all regulated financial information, the strategy suggests that by 2024, information to be publically released under EU financial services legislation should be disclosed in standardised and machine-readable formats). Similarly, the forthcoming renewed sustainable finance strategy (planned for Q1 2021) is likely to deliver similar messages as regards public data in its remit.

The development of the ESAP will seek to encompass a wide scope of public information. The scope of the information covered by the platform will focus on the needs of users, in particular investors, while also taking into account the needs of a broader range of users such as civil society in particular as regards sustainability-related disclosures. It will also examine whether and how to embed information beyond the financial services area, such as entities with no access to capital markets and SMEs in order to expand their funding opportunities.

It will entail streamlining disclosure mechanisms set-out in EU legislation. The platform should build to the greatest extent possible on existing EU and national IT infrastructure (databases, registers, in order to avoid adding to companies reporting burden). The Commission invites input from stakeholders to define the precise information coverage, governance and features of the ESAP.

The development of ESAP will build on existing EU initiatives, such as the findings of the European financial transparency gateway (EFTG) pilot project, and will complement existing initiatives such as the business registers interconnection system (BRIS).
The Commission has recently undertaken a range of public and other consultations – Capital Markets Union High Level Forum final report, a new digital finance strategy for Europe/FinTech action plan, non-financial reporting by large companies, fitness check on the EU framework for public reporting by companies, European strategy for data, renewed sustainable finance strategy –, relevant for the development of the ESAP. The responses to these consultations indicate a strong and widespread support for an ESAP as regards public financial as well as non-financial information from both listed and non-listed companies, e.g. entities with no access to capital markets such as SMEs.

The development and deployment of the ESAP will have to take account of the many ongoing initiatives addressing supervisory or high value datasets at Commission level or in collaboration with the European supervisory authorities.

Targeted consultation

This targeted consultation on the ESAP initiative takes account of already undertaken consultations and aims at gathering further evidence and views on the best way to establish an ESAP, including the scope of data (and whether it could be broadened to non-mandatory information), cost-benefits, how to address SMEs, etc.

Note that you are not required to answer every questions and you may respond to only those questions that you deem the most relevant.

Please note: In order to ensure a fair and transparent consultation process only responses received through our online questionnaire will be taken into account and included in the report summarising the responses. Should you have a problem completing this questionnaire or if you require particular assistance, please contact fisma-esap-project@ec.europa.eu.

More information on

- this consultation
- the consultation document
- the consultation strategy
- capital markets union
- the protection of personal data regime for this consultation

About you

- Language of my contribution
  - Bulgarian
  - Croatian
  - Czech
  - Danish
  - Dutch
  - English
Estonian

Finnish

French

German

Greek

Hungarian

Irish

Italian

Latvian

Lithuanian

Maltese

Polish

Portuguese

Romanian

Slovak

Slovenian

Spanish

Swedish

* I am giving my contribution as
  - Academic/research institution
  - Business association
  - Company/business organisation
  - Consumer organisation
  - EU citizen
  - Environmental organisation
  - Non-EU citizen
  - Non-governmental organisation (NGO)
  - Public authority
  - Trade union
  - Other

* First name

Kristina
Surname
Schwedler

Email (this won't be published)
schwedler@drsc.de

Organisation name
DRSC

Organisation size
- Micro (1 to 9 employees)
- Small (10 to 49 employees)
- Medium (50 to 249 employees)
- Large (250 or more)

Transparency register number
Check if your organisation is on the transparency register. It's a voluntary database for organisations seeking to influence EU decision-making.

Country of origin
Please add your country of origin, or that of your organisation.
- Afghanistan
- Åland Islands
- Albania
- Algeria
- American Samoa
- Andorra
- Djibouti
- Dominica
- Dominican Republic
- Ecuador
- Egypt
- El Salvador
- Libya
- Liechtenstein
- Lithuania
- Luxembourg
- Macau
- Madagascar
- Saint Martin
- Saint Pierre and Miquelon
- Saint Vincent and the Grenadines
- Samoa
- San Marino
- São Tomé and Príncipe
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Congo  Kazakhstan  Portugal  Uzbekistan
Cook Islands  Kenya  Puerto Rico  Vanuatu
Costa Rica  Kiribati  Qatar  Vatican City
Côte d’Ivoire  Kosovo  Réunion  Venezuela
Croatia  Kuwait  Romania  Vietnam
Cuba  Kyrgyzstan  Russia  Wallis and Futuna
Curaçao  Laos  Rwanda  Yemen
Cyprus  Latvia  Saint Barthélemy  Zambia
Czechia  Lebanon  Saint Helena Ascension and Tristan da Cunha
Democratic Republic of the Congo  Lesotho  Saint Kitts and Nevis  Zimbabwe
Denmark  Liberia  Saint Lucia

* Field of activity or sector (if applicable):
  ☑  Accounting
  ☐  Auditing
  ☐  Banking
  ☐  Credit rating agencies
  ☐  Insurance
  ☐  Pension provision
  ☐  Investment management (e.g. hedge funds, private equity funds, venture capital funds, money market funds, securities)
  ☐  Market infrastructure operation (e.g. CCPs, CSDs, Stock exchanges)
  ☐  Social entrepreneurship
  ☐  Other
  ☐  Not applicable
Are you a financial market participant?
- Yes
- No
- Don’t know / no opinion / not relevant

In terms of information published by market participants, are you a user or a preparer?
- User
- Preparer
- User and preparer
- None of these

The Commission will publish all contributions to this public consultation. You can choose whether you would prefer to have your details published or to remain anonymous when your contribution is published. For the purpose of transparency, the type of respondent (for example, ‘business association’, ‘consumer association’, ‘EU citizen’) country of origin, organisation name and size, and its transparency register number, are always published. Your e-mail address will never be published. Opt in to select the privacy option that best suits you. Privacy options default based on the type of respondent selected.

Contribution publication privacy settings

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

- **Anonymous**
  Only organisation details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published as received. Your name will not be published. Please do not include any personal data in the contribution itself if you want to remain anonymous.

- **Public**
  Organisation details and respondent details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published. Your name will also be published.

I agree with the personal data protection provisions
In this first section of the consultation, the Commission seeks to get stakeholders’ views on some general questions regarding the features of the European single access point (ESAP). The Commission seeks views on which information stakeholders generally search for, where they search for it, in which format(s) and the barriers stakeholders might encounter. This will also help the Commission to prioritise which aspects should be considered immediately when developing ESAP, and which could be implemented at a later stage.
Question 1. Please rate the following characteristics of ESAP based on how relevant they are according to you:

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<th>1 (fully disagree)</th>
<th>2 (somewhat disagree)</th>
<th>3 (neutral)</th>
<th>4 (somewhat agree)</th>
<th>5 (fully agree)</th>
<th>Don't know - No opinion - Not applicable</th>
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<td>The information quality (accuracy and completeness) is most important</td>
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<td>The immutability of the information is a key element</td>
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<td>ESAP should include information made public on a voluntary basis by non-listed companies of any size, including SMEs</td>
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<td>ESAP should include information made public on a voluntary basis by financial market actors</td>
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Please specify what are the other aspects you referred to in your response to question 1:  

5000 character(s) maximum  
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

A common EU single access point is paramount; national data sources should be leveraged as much as possible.

ESAP should stay clear from establishing additional reporting requirements; and it should follow a "file only once"-principle.

National data should be better reflected in the overall EU approach.

A staggered introduction of electronic filing requirements corresponds better to practical challenges.

Question 1.1 Please explain your position providing your arguments, and where appropriate, concrete examples and data to support your answers:  

5000 character(s) maximum  
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Question 1.2: It is important to include information which provides stakeholders a meaningful and comparable base of information about companies or financial products. However, it should always be kept in mind that a digital approach should not result in an expansion in scope beyond existing publication requirements on paper. This is the role of lawmakers or other respective bodies, such as standard setters.

Question 1.3.: Timely publication, however, in line with the statutory publication deadlines of the respective regulation, directive or national legislation. Both should definitely not differ.

Question 1.5.: Based on the assumption that information once entered should not be changed, we can support this proposal. However, data entry as such should not be penalised. There should be a flexible mechanism to allow for human errors.

Question 1.7: This clearly depends. There is a clear need to have comparable information concerning companies – at least those publicly listed. Additional information could hamper the desire to have a comparable information base. Companies should be the primary source of information about their own affairs. To the extent that this concerns information about financial products, it is also clear that there is a certain ownership of those who actually have brought these to the financial markets. Any information that goes beyond this needs a clear justification of why this is included in ESAP.

Question 2. Which channels do you use when searching for, retrieving or using companies’ public information?  

Please select as many answers as you like

- Company’s website
- Data aggregation service providers
- Stock Exchanges
Public repositories or databases (OAMs, NCAs, ESAs)
Other

**Question 3.** Would you say that the cost for retrieving and using companies’ public information is:
- Immaterial
- Average
- High
- Don’t know / no opinion / not relevant

**Question 3.1 Please provide more information on your answer to question 3:**
5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

**Question 4.** In which electronic format is companies’ public information provided by these channels?
Please select as many answers as you like
- XBRL
- PDF
- XML
- HTML
- CSV, TXT
- Excel
- Formats enabling natural language processing
- Other
- Don’t know / no opinion / not relevant

**Question 5.** Do you encounter barriers or difficulties when accessing the information?
- Yes
- No
- Don’t know / no opinion / not relevant
Question 6. Do you encounter barriers or difficulties when using the information?

- Yes
- No
- Don’t know / no opinion / not relevant

The scope of ESAP

Question 7. Should ESAP include information from the hereunder provided list of EU legislations in the financial area?

And if so, please specify whether the ESAP should embed this information immediately (as soon as the ESAP starts) or at a later stage (phasing in).

1) The Transparency Directive (2004/109/EC) (e.g. annual/half yearly financial reports, acquisition or disposal of major holdings)

- Fully disagree
- Somewhat disagree
- Neutral
- Somewhat agree
- Fully agree
- Don’t know / no opinion / not relevant

Please specify whether the information should be included immediately or at a later stage:

- Immediately
- At a later stage
- Don’t know / no opinion / not relevant

Please explain your position providing your arguments, and where appropriate, concrete examples and data to support your answers to question 7. 1):

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
We support the idea of making all public information available centrally in a digital format. However, the information contained in ESAP should clearly not exceed the scope of existing legal disclosure requirements. In the process of building ESAP, the European Commission should consider a staggered approach. It is better to start the digitisation process with disclosure requirements already being highly structured and standardized. In the area of corporate reporting, e.g., these are the IFRS taxonomy information under the ESEF format for listed companies.

2) The Accounting Directive (2013/34/EU) (e.g. financial statements, management report, audit report)

- Fully disagree
- Somewhat disagree
- Neutral
- Somewhat agree
- Fully agree
- Don’t know / no opinion / not relevant

Please specify whether the information should be included immediately or at a later stage:

- Immediately
- At a later stage
- Don’t know / no opinion / not relevant

Please explain your position providing your arguments, and where appropriate, concrete examples and data to support your answers to question 7. 2):

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

It is important to consider whether the European Union is in a position to define an all-encompassing approach for a digitisation of data which is primarily determined by a national legislator implementing a European directive. Based on the Commission’s approach, it is only evident that data required by EU minimum harmonisation is subject to ESAP. However, national implementations of the Accounting Directive may have resulted in additional national information requirements which should be captured. The same is true for the activity of national standard setters whose standard setting activity would not be taken up in a universal EU effort to communicate EU company data to the world in a digital format.

3) The Audit Directive (2014/56/EU) and Audit Regulation (537/2014/EU) (e.g. auditor transparency reports)

- Fully disagree
- Somewhat disagree
4) The Non-Financial Reporting Directive (NFRD) (2014/95/EU) (e.g. non-financial statement)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

5) The Prospectus Regulation (2017/1129/EU) (e.g. Prospectus, Universal Registration Document, SME Growth Markets-information)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

6) The Shareholders Rights Directive (2007/36/EC) and (2017/828/EU) (e.g. Remuneration Report)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

7) The Market Abuse Regulation (596/2014/EU) and Market Abuse Directive (2014/57/EU) (e.g. inside information)
   - Fully disagree
   - Somewhat disagree
Neutral
Somewhat agree
Fully agree
Don’t know / no opinion / not relevant

8) The Resolution and Recovery of Credit institutions and Investment firms Directive (BRRD) (2014/59/EU) (e.g. information on the group financial support agreement)

Fully disagree
Somewhat disagree
Neutral
Somewhat agree
Fully agree
Don’t know / no opinion / not relevant

9) The Covered Bonds Directive (2019/2162) (e.g. information on the cover pool)

Fully disagree
Somewhat disagree
Neutral
Somewhat agree
Fully agree
Don’t know / no opinion / not relevant

10) The Capital Requirements Directive (CRD) (2013/36/EU) and Capital Requirements Regulation (CRR) (575/2013/EU) (e.g. prudential information, stress test results)

Fully disagree
Somewhat disagree
Neutral
Somewhat agree
Fully agree
Don’t know / no opinion / not relevant

11) The Credit Ratings Regulation (1060/2009/EU) (e.g. transparency report)

Fully disagree
Somewhat disagree
Neutral
Somewhat agree
Fully agree
Don’t know / no opinion / not relevant

12) The Central Securities Depositories Regulation (909/2014/EU) (e.g. governance arrangements)

   Fully disagree
   Somewhat disagree
   Neutral
   Somewhat agree
   Fully agree
   Don’t know / no opinion / not relevant

13) The Key Information Documents for Packaged Retail and Insurance-based Investment Products (PRIIPs) Regulation (1286/2014/EU) (e.g. key information document)

   Fully disagree
   Somewhat disagree
   Neutral
   Somewhat agree
   Fully agree
   Don’t know / no opinion / not relevant

14) The Regulation on European Long-term Investment Funds (ELTIF) (2015/760/EU) (e.g. fund-related information)

   Fully disagree
   Somewhat disagree
   Neutral
   Somewhat agree
   Fully agree
   Don’t know / no opinion / not relevant

15) The European Market Infrastructure Regulation (EMIR) (648/2012/EU) (e.g. prices and fees of services provided, risk management model)
16) The Financial Conglomerates Directive (FICOD) (2011/89/EU) (e.g. corporate structure of the conglomerate)

- Fully disagree
- Somewhat disagree
- Neutral
- Somewhat agree
- Fully agree
- Don’t know / no opinion / not relevant

17) The Directive of Prudential Supervision of Investment Firms (IFD) (2019/2034/EU) and the Regulation of Prudential Requirements of Investment Firms (IFR) (2019/2033/EU) (e.g. aggregated information on high-earners, remuneration arrangements)

- Fully disagree
- Somewhat disagree
- Neutral
- Somewhat agree
- Fully agree
- Don’t know / no opinion / not relevant

18) The Directive on the Activities and Supervision of Institutions for Occupational Retirement Provision (IORP) (2016/2341/EU) (e.g. remuneration policy)

- Fully disagree
- Somewhat disagree
- Neutral
- Somewhat agree
- Fully agree
- Don’t know / no opinion / not relevant
19) The Pan-European Personal Pension Products Regulation (PEPP) (2019/1238/EU) (e.g. key information document)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

20) The Regulation on Wholesale Energy Market Integrity and Transparency (REMIT) (1348/2014/EU) (e.g. inside information)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

21) The Securities Financing Transactions Regulation (SFTR) (2015/2365/EU) (e.g. aggregate positions)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

22) The Solvency II Directive (2009/138/EC) (e.g. solvency and financial condition report)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant
23) The Short Selling Regulation (236/2012/EU) (e.g. net short position)
- Fully disagree
- Somewhat disagree
- Neutral
- Somewhat agree
- Fully agree
- Don’t know / no opinion / not relevant

24) The Take-Over Bid Directive (2004/25/EC) (e.g. Information in the management report on companies’ capital and shareholders, voting rights, governance...)
- Fully disagree
- Somewhat disagree
- Neutral
- Somewhat agree
- Fully agree
- Don’t know / no opinion / not relevant

25) The Directive of Markets in Financial Instruments (MIFID) (2014/65/EU) and Regulation of Markets in Financial Instruments (MIFIR) (600/2014/EU) (e.g. volume and price of certain transactions)
- Fully disagree
- Somewhat disagree
- Neutral
- Somewhat agree
- Fully agree
- Don’t know / no opinion / not relevant

26) The Regulation on European Venture Capital Funds (EuVECA) (345/2013/EU) (e.g. fund-related information)
- Fully disagree
- Somewhat disagree
- Neutral
- Somewhat agree
- Fully agree
- Don’t know / no opinion / not relevant
27) The Regulation on European social entrepreneurship funds (EuSEF) (346 /2013/EU) (e.g. fund-related information)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

28) The Regulation on Money Market Funds (2017/1131/EU) (e.g. prospectus)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

29) The Directive on the coordination of laws, regulations and administrative provisions relating to undertakings for collective investment in transferable securities (UCITS) (2009/65/EC) (e.g. key investor information)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

30) The Directive on Alternative Investment Fund Managers (AIFM) (2011/61 /EU) (e.g. investment strategy and objectives of the fund)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant
31) The Regulation on EU Climate Transition Benchmarks, EU Paris-aligned Benchmarks and sustainability-related disclosures for benchmarks (EU 2019/2089) (e.g. information on measurable carbon emission reduction)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

32) Information on sustainability risks and impacts disclosed pursuant to the Regulation (EU) 2019/2088 on sustainability-related disclosure and The Taxonomy Regulation (2020/852/EU) (e.g. sustainability risks integration policies)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

33) The EU Emissions Trading System (EU ETS)
   - Fully disagree
   - Somewhat disagree
   - Neutral
   - Somewhat agree
   - Fully agree
   - Don’t know / no opinion / not relevant

34) Other
   - Yes
   - No
Please specify from what are other EU legislation(s) in the financial area should ESAP include information, and explain your position providing your arguments, and where appropriate, concrete examples and data to support your answer:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

The dynamic developments in the field of green financing and corresponding EU regulations generate a high demand for so-called non-financial information, especially from the financial sector. The future revision of the NFRD whose proposal is expected later in April 2021 is going to respond to this expanded need for non-financial information and NFRD II will provide a new legal framework for reporting obligations for companies. In proposing this framework, the European Commission should give due consideration to a pragmatic approach for companies for making available such data in ESAP once first reporting requirements under NFRD II will kick in. This also concerns cost-benefit aspects for the provision of such information. In this context, the experience with ESEF has shown that the introduction of a structured data format is highly complex, also for readily available and well-defined financial information. In this way, a structured and machine-readable format could be considered at a later stage.

Please specify whether the information should be included immediately or at a later stage:

- [ ] Immediately
- [ ] At a later stage
- [ ] Don’t know / no opinion / not relevant

The usability and accessibility

Investors and users find publicly disclosed financial and sustainability-related information difficult to compare and analyse. This is mainly due to the lack of structured data, of common frameworks and/or interoperable formats for such disclosures, the use of different identifiers for the same entity and the lack of harmonised implementation of reporting obligations at national level. This section of the questionnaire seeks stakeholders’ views on format(s) in which the information in ESAP should be made available, in order to make it more usable digitally, and how stakeholders would prefer to have access to and retrieve this information from ESAP.

Question 8. In order to improve the digital use and searchability of the information, for which of the hereunder information would you support the use of structured data formats, such as ESEF (XHTML and iXBRL), XML, etc., allowing for machine readability?

Please select as many answers as you like

- [ ] Listed companies’ half yearly financial reports
- [ ] Financial statements
- [ ] Management report
Payments to governments
☐ Audit report
☐ Total number of voting rights and capital
☐ Acquisition or disposal of issuer’s own shares
☐ Home Member State
☐ Acquisition or disposal of major holdings
☐ Inside information
☐ Prospectuses
☐ Net short position details
☐ Fund-related information
☐ Key Information Document
☐ Public disclosure resulting from prudential requirements
☐ Remuneration policies
☐ Corporate structure of the conglomerate
☐ Governance arrangements
☐ Covered bonds - related information
☐ Solvency and financial condition report
☐ Sustainability - related information
☐ Other

Please specify for what other information you would support the use of structured data formats allowing for machine readability:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

We would like to refer back to our comments in question 7: wherever possible, information already published today should be part of the effort of setting up ESAP. Concerning financial reporting in particular, machine-readability seems advantageous with regard to traditional financial data and KPIs. More careful consideration is needed with regard to narrative reporting. In this area, it is more difficult to achieve a uniform and comparable base for digitisation. This includes the management report, the audit report, remuneration policies as well as the current format of CSR reporting. Important is to have access to this information, however, digitised reporting should be handled with due care and careful consideration in order to not suffer of a loss in qualitative information. Furthermore, the digitisation of narrative information should not be accompanied by the obligation to disclose in several languages.

Concerning cost, we would like to reiterate the idea that existing formats should be used first to ensure that ESAP does not result in any additional costs via a demand for different ways of presenting data in ESAP. In this context, it is also important that a uniform format of digitised reporting also needs clearly defined terms.
Question 9. Which of the following machine-readable formats would you find suitable?

<table>
<thead>
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<th></th>
<th>1 (not at all suitable)</th>
<th>2 (rather not suitable)</th>
<th>3 (neutral)</th>
<th>4 (somewhat suitable)</th>
<th>5 (highly suitable)</th>
<th>Don't know - No opinion - Not applicable</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Formats enabling natural language processing</td>
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<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>
Question 9.1 Please explain your position providing your arguments, and where appropriate, concrete examples and evidence to support your answers:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Question 10. How should the information be accessible in ESAP?

Please select as many answers as you like

☐ Through Application Programming Interfaces (APIs)
☐ Bulk download
☐ Web portals
☐ Other
☐ Don’t know / no opinion / not relevant

Question 11. To what extent should the language barrier be tackled?

For the following features of the ESAP (web portal, metadata, taxonomy/labels, and content/data), which of the following language arrangements would you favour?

a) Portals / search tools:

☐ in a language that is customary in the sphere of international finance
☐ in multiple or all EU languages
☐ Don’t know / no opinion / not relevant

b) Metadata (where variable text):

☐ in original language
☐ in a language that is customary in the sphere of international finance
☐ in multiple or all EU languages
☐ Don’t know / no opinion / not relevant

c) Taxonomy / labels (if any):

☐ in original language
☐ in a language that is customary in the sphere of international finance
☐ in multiple or all EU languages
d) Content / data:
- in original language
- in a language that is customary in the sphere of international finance
- in multiple or all EU languages
- Don’t know / no opinion / not relevant

Infrastructure and data governance (collection of data + validation of data)

The Commission seeks stakeholders’ views on the preferred technical solution(s) to establish the architecture of ESAP, and how to ensure the quality and integrity of the information within ESAP. A body in charge of ESAP, which should be non-for-profit, would be responsible for coordinating IT systems, maintenance and budgetary aspects.

Question 12. Should specific categories of stakeholders be involved in the governance of ESAP?
Please select as many answers as you like

- EU authority (ESMA, European Commission etc.) or a consortium of EU authorities?
- National competent authorities
- Investors
- Reporting companies
- Other

Please specify which EU authority should be involved in the governance of ESAP:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

A European institution such as the ESAs and ESMA in particular should have a leading role in coordinating the data intake from national institutions including national supervisory authorities. The possibility of this European institution of collecting data in a national context should be clearly restricted and should only happen in very exceptional cases. Furthermore, users and preparers should play a leading role in the design and further development of the ESAP as a coordination mechanism via their involvement in advisory bodies.

Please specify which national competent authorities should be involved in the governance of ESAP:

5000 character(s) maximum
Please specify what other category(ies) of stakeholders should be involved in the governance of ESAP:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

National Standard Setters should be involved in the governance to the degree that their work is affected by ESAP. In the areas of corporate reporting, it is not clear how ESAP takes account of national legislation and standard setting. There needs to be a formal mechanism which deals with this potential information asymmetry between information available at national and EU level. In the long run, especially with regard to the Accounting Directive there needs to be a clear concept on how to convey information about their national implementations in a digitised format via ESAP.

Question 13. Considering the point in time at which a company makes public some information that is legally required, what would be the ideal timing for the information to be available on the ESAP?

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

As already stated with regard to question 1: in line with the legally required publication deadlines; there is no apparent reason why ESAP should result in different reporting deadlines.

Question 14. Should the integrity of the information and the credibility of the source of data used be ensured, when it is made accessible in ESAP?

- By electronic seals or electronic signature embedded at data emitter level
- By the ESAP platform
- By other means / trust services
- Don’t know / no opinion / not relevant

Question 15. Should the information in ESAP be subject to quality checks?
Yes
☐ No
☐ Other
☐ Don’t know / no opinion / not relevant

Please explain what you mean by ‘other’ in your answer to question 15:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Yes, credibility of information is key for the widespread use of ESAP. However, in the interest of timely information within the ESAP format respective checking requirements need to be proportionate; marginal or minor technical errors should not result in delays or incur penalties.

Question 16. Should a quality check be needed, what would need to be checked?
Please select as many answers as you like

☐ Compliance with IT formats
☐ Certain key tests (matching figures, units, ...)
☐ Use of a correct taxonomy
☐ Completeness
☐ Availability of metadata
☐ Other
☐ Don’t know / no opinion / not relevant

Targeted questions regarding entities with no access to capital markets (non-listed entities), including SMEs

The lack of an integrated data management at the EU level is detrimental to entities with no access to capital markets notably to SMEs that struggle to find investors beyond national borders. Companies of all sizes – and in particular SMEs – need solid market-based funding sources. This was already the case before COVID-19, but will be even more important for the recovery if bank lending might not be sufficient. Therefore, this section of the consultation sets out questions on how ESAP specifically can help ensure that SMEs receive the funding they need.

SMEs, often do not have the technical expertise nor resources necessary to prepare reports in accordance with state-of-the-art, sophisticated standards. At the same time, many SMEs are under increasing pressure to provide financial information as well as certain sustainability related information in order to access market-based funding and for their usual conduct of business. In this respect, entities which cannot provide this information may experience a negative impact on their commercial and/or investment opportunities.
Question 17. Should it be possible for companies other than those with securities listed on EU regulated markets to disclose information on ESAP on a voluntary basis?

- [ ] Yes
- [ ] No
- [ ] Don’t know / no opinion / not relevant

Question 17.1 If you replied yes to question 17, please specify which type of entities should be allowed to disclose data on a voluntary basis in the ESAP:

Please select as many answers as you like

- [ ] Companies with securities listed on a SME growth-market
- [ ] Companies with securities listed on other non-regulated markets
- [ ] Pre-IPO companies not yet listed on an exchange
- [ ] Any unlisted companies
- [ ] Other entities

Question 18. What type of information should be disclosed on a voluntary basis in the ESAP?

Please select as many answers as you like

- [ ] A set of predefined key financial information, allowing to compare data
- [ ] Any financial information that the issuer would be willing to render public via ESAP
- [ ] A set of predefined key sustainable related information, allowing to compare the data
- [ ] Any sustainability related information that the issuer would be willing to render public via ESAP
- [ ] Other

Please specify give a few examples of other type(s) of information that should be disclosed on a voluntary basis in the ESAP:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

In essence, it is important that data provided remains comparable between different companies. In this context, a predefined minimum data set could help to achieve this. However, we still struggle with the idea as the consultation is not clear about who will determine a predefined set of information. This needs to be clarified. In general, we advocate the idea that ESAP should not create any additional disclosure requirement beyond those already existing on paper. This is the role of lawmakers or standard setters.
Question 19. As regards frequency of the submission of the voluntary information to ESAP, when should it occur?

- Following predefined periodic submission dates
- On an ongoing basis as soon as available
- Don’t know / no opinion / not relevant

Please specify what should be the frequency of the periodic submissions:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

This frequency should not deviate from existing requirement for reporting.

Question 20. In which language should entities with no access to capital markets be able to encode the voluntary information?

- National language
- A language that is customary in the sphere of international finance
- Any language
- Other

Please explain what you mean by ‘other’ in your answer to question 20:

5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Primarily, this should be the national language, but it should be allowed to also use an international language depending on the objective / addressees.

Question 21. Should filings done on a voluntary basis by SMEs and non-listed companies follow all the rules of the ESAP as regards for instance identification, data structuring and formats, quality checks, etc.?

- Yes
- No
- Don’t know / no opinion / not relevant

Please explain your answer to question 21:
It is certainly important to carefully assess to what degree such an approach could reap benefits. For the time being, SMEs are mostly reporting under national requirements, in particular in the area of financial reporting. Therefore, it is important to develop an approach on how to define digitized reporting requirements for SME taking account of their national reporting obligations before embarking on further reaching questions such as identification, data structuring and formats.

**Costs and benefits**

The Commission anticipates that ESAP will lead to multiple benefits. It can, however, also, imply additional costs for

i. preparers, in terms of compliance requirements on machine-readability, standards, as well as training of staff, etc.

ii. users, in terms of search, collection and processing of the information they need

iii. the development of the ESAP architecture. In some areas ESAP should also lead to cost savings, notably related to fil

**Question 22. Do you expect that costs of introducing ESAP be proportionate to its overall benefits?**

- Not at all
- To some extent
- To a reasonable extent
- To a very great extent
- Don’t know / no opinion / not relevant

**Question 23. As a user, can you give an estimation of your yearly cost for retrieving and using companies’ public information?**
Question 24. As a user, how large share of these costs do you expect to save through the use of ESAP?
- 10%
- 20%
- 30%
- 40%
- More than 50%
- Other
- Don’t know / no opinion / not relevant

Question 25. Should the user have access for free to all data in the ESAP (based e.g. on an open data policy approach)?
- Yes
- No
- Don’t know / no opinion / not relevant

Question 26. Assuming that development and maintenance costs will arise, how do you think the ESAP should be funded?
- Please select as many answers as you like
  - By EU funds
  - By national funds
  - By users (i.e. usage fees)
  - By preparers (i.e. uploading fee)
  - Other

Question 27. What would be the main benefits for entities with no access to capital markets to disclose this information publicly in ESAP?
- Please select as many answers as you like
  - Get more visibility and attract a broader range of investors
  - Get more transparency on ESG data (easily retrievable)
  - Other
  - Don’t know / no opinion / not relevant

Additional information
Should you wish to provide additional information (e.g. a position paper, report) or raise specific points not covered by the questionnaire, you can upload your additional document(s) below. **Please make sure you do not include any personal data in the file you upload if you want to remain anonymous.**

The maximum file size is 1 MB.
You can upload several files.
Only files of the type pdf,txt,doc,docx,odt,rtf are allowed

b8f48cab-5d8a-489a-8929-e144ea2f56ef/2021-03-04_ASCG_CL_EC_Consultation_ESAP_f.pdf

**Useful links**

More on this consultation (https://ec.europa.eu/info/publications/finance-consultations-2021-european-single-access-point_en)


Consultation strategy (https://ec.europa.eu/info/files/2021-european-single-access-point-consultation-strategy_en)


**Contact**

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